

**Report of the Director  
NORTH LINCOLNSHIRE COUNCIL (NLC)**

**HEALTH AND WELLBEING BOARD**

**JOINT HEALTH & WELLBEING STRATEGY 2021 – 2026**

**1. OBJECT AND KEY POINTS IN THIS REPORT**

- 1.1 The HWB has agreed the strategic direction and principles of the 2021 – 2026 Joint Health & Wellbeing Strategy and given feedback on the draft.
- 1.2 This paper updates on progress, presents the strategy summary and describes delivery mechanisms.

**2. BACKGROUND INFORMATION**

**Development of the 2021 – 2026 North Lincolnshire Joint Health & Wellbeing Strategy**

2.1 At the September 2021 meeting, the Health & Wellbeing Board (HWB) reviewed the development of the Joint Health & Wellbeing Strategy (JHWS). The Board received a JSNA data pack and an outline of the Strategy. The strategic direction and principles as set out in the report and appendices were approved.

2.2 In line with the recommendations from the Board, subsequent conversations and discussions have taken place. The strategy has been further refined and lead groups identified for delivery.

2.3 The strategy summary is included at Appendix A

**Delivery Arrangements**

2.4 A key asset in North Lincolnshire is the strong network of partnership groups with established relationships and programmes of work. These groups are well placed and motivated to embed delivery of the JHWS within their work programmes. Discussions with lead officers have been positive with acknowledgement that One Council, the development of the ICS, the Green Futures Strategy and new Skills Board arrangements have, among others, have laid a strong foundation for this approach.

2.5 The ICS has a Humber Coast & Vale Population Health & Prevention Board and there is an opportunity for the new North Lincolnshire Population Health and Prevention Collaborative group to link the work to maximise benefit at Place and lead on JHWS priorities.

2.6 With support from the public health team and JSNA products, the groups will select priorities for delivery guided by the theme and principles.

## Reporting Arrangements

2.7 Partnership Groups with responsibility for delivery with support from Public Health will select Performance indicators for routine reporting to the Board.

2.8 The Groups will also report on work programmes regularly to the Board.

2.9 An annual report summarising progress will be compiled to inform a yearly review and refresh of the Strategy by the HWB.

2.10 The table below outlines the partnership groups where work can be embedded.

<b>Theme</b>	<b>Groups / Workstreams</b>	<b>Opportunities</b>
1.Keep North Lincs Safe and Well	Health Protection and Outbreak Management Group	To enable residents to minimise their risk and harm from Covid; Identifies and responds to new challenges as they arise.
2. Babies, and young people to have the best start in life.	Integrated Children's Partnership	To build on existing partnership work including enabling emotional wellbeing; healthy weight and reducing teenage pregnancy.
3. People live well to enjoy healthy lives	Population Health Management & Prevention Collaborative	To use data and intelligence to facilitate population health and wellbeing e.g. reduce tobacco harm, workplace health and 5 ways to wellbeing. Dual link to ICS Place Partnership & HWB.
4.People experience equity of access to support their health and wellbeing	Population Health Management & Prevention Collaborative Integrated Adults' Partnership	Links JSNA into ICS Population Health work using data to inform design of interventions to improve health equity.
5. Communities are enabled to be healthy and resilient.	Local Plan Green & Open Spaces Strategy New Skills Board Population Health	Embeds work that supports health and wellbeing across the wider system such as improving cycling infrastructure; Built

	Management and Prevention Collaborative Community Safety Partnership	environment design for health; Growing opportunities for work and workplaces that support health and wellbeing.
6. To have the best systems and enablers to effect change	HWB ICS Place Partnership Integrated Childrens' Trust Partnership Adults' Integrated Partnership	Working to a collaborative ethos across the partnerships in North Lincolnshire. Increasing coproduction with our residents. Further strengthen data sharing between partners.

### What might success look like?

2.11 Applying the principles to the work programmes within each theme should result in a place where it is easier for people to enjoy improved health and wellbeing. They will be supported and enabled to protect and manage their own health conditions effectively and know how to seek help when they need it.

2.12 Our work will be in the background, creating the conditions that enable our residents to take charge of their own health and wellbeing, so healthy choices become the easier option.

2.13 These case studies are fictional illustrations, based on real life examples, of how our approach could generate positive outcomes for our residents.

- Anna has been struggling with her weight since her son was born, and sometimes feels really down about it. She has a lot on her plate with a young family and parents who are becoming frail as they get older. The social prescribers at her GP surgery have given her lots of information to help her get on top of life again. Now she is walking back to work every day with a colleague and has started an online cooking club with other Mums interested in healthy eating. She is getting her weight under control and feels much more positive. The Council has helped her manage her caring duties, and she feels better able to balance care for herself, her son and her parents.
- The JSNA has flagged increased hospital attendances for asthma, cases are evenly spread across North Lincolnshire but 12-16 year-olds are particularly affected. The Integrated Children's Partnership has gathered insights from young people which reveal that they feel alone and unclear about how to manage their condition successfully.

As a result, an app is made available which helps young people understand and manage their asthma. School Nurses are on hand to answer any questions and work on personal health plans. Together with local clinicians, local sixth formers

produce a video on inhalers and set up a what's app group to support each other on asthma issues.

The school nurses find that some young people live in poorly heated and damp housing, they signpost parents to citizens advice for advice on home insulation.

Shared A&E data flags a small number of young people with particularly severe asthma who have needed A&E more than 4 times in the previous year. A new Health Coach reaches out to support them in making changes, based on what matters to them, to improve their health and wellbeing.

The HWB keeps an eye on progress and recognising the importance of physical activity, links up local work on safe cycling to make sure children with asthma are included.

A year later, young people with asthma tell us they are missing less time from school and sleeping better, able to get more from their education. Unplanned asthma admissions are down and commissioners are confident that investing in more health and wellbeing coaches is value for money.

- Eve fell over at home last year, she didn't hurt herself but was a bit shaken by the experience. She saw an advert in the pharmacy for a falls review. The pharmacist checked all her pills and recommended some changes to her GP. Eve got a free flu jab while she was there and some advice on a call system and equipment to help around her home. Now she doesn't get dizzy when she stands up quickly and is confident that she can get help quickly if she needs it. The pharmacist also told her about a local strength and balance class which she enjoys so much that she has persuaded 3 of her friends along. They have even started using the outdoor gym and walking routes in the park and have met a new group of friends in the process. And best of all, Eve hasn't fallen again.

### **3. OPTIONS FOR CONSIDERATION**

3.1 Support the JHWS delivery and monitoring arrangements.

3.1.1 Request further refinement of the Strategy.

### **4 ANALYSIS OF OPTIONS**

4.1 Support for the strategy delivery and reporting arrangements will facilitate progress.

4.2 Further refinement will delay delivery of the strategy.

**5. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)**

**5.1 Financial:** The strategy will help shape financial allocation decisions across the partnership and may assist in grant applications for additional funding.

**5.2 Staffing:** Utilising existing partnerships alleviates staffing risks.

**5.3 IT:** N/A

**6. OUTCOME OF INTEGRATED IMPACT ASSESSMENT (IF APPLICABLE)**

6.1 An integrated Impact Assessment is not required at this stage in the process.

**7. OUTCOMES OF CONSULTATION AND CONFLICTS OF INTERESTS DECLARED**

7.1 Partnership groups will engage and consult as required.

**8. RECOMMENDATIONS**

8.1 To approve option 1.

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**Where appropriate the report has been seen and commented on by (✓ or N/A)**

Cabinet Member	Human Resources	Legal & Democratic	Finance	Asset Management	IT	EMT

**Approved by Director(s) (✓)**

**Background Papers used in the preparation of this report**

## **Joint Health and Wellbeing Strategy 2021 – 2026**

### **Introduction**

The North Lincolnshire Health & Wellbeing Board is a statutory partnership between the main local bodies that impact local residents' health and wellbeing throughout their lives. Based on a set of underpinning principles, the Board sets a strategy for improving health and improving health equity. Partner organisations are required to have regard to this Joint Health & Wellbeing Strategy (JHWS), within their particular organisations and across the local system of public services.

The Health & Wellbeing Board recognises that alongside our individual make-up and the services available to us, there are opportunities to be healthy in the places and communities where we live, work and play. These opportunities are important for physical and mental health and wellbeing throughout our lives.

Places that enable us all to live well, flattening differences in opportunities to be healthy, are the bedrock for better health and wellbeing. This means that the business of the Health & Wellbeing Board reaches beyond health and care services towards creating the right conditions for us to look after ourselves. Examples might include children being ready to make the most of their schooling through to keeping active in retirement.

The HWB members and partners have a unique opportunity to create the culture and conditions for health and wellbeing to flourish. The evidence is clear that when organisations and communities work together, services are stronger and results are better. How we work as a system is just as important as what we do.

### **Principles underpinning the Strategy**

5 principles lie behind the strategy

- We will work from the evidence.
- We will build on our assets.
- We will work for all ages and all communities.
- We will act for now and the future.
- We will be fair.

## **Strategic Themes**

The Strategy sits around 6 themes

- Keep North Lincolnshire safe and well.
- Babies, infants and young people to have the best start in life
- People live well to enjoy healthy lives
- People experience equity of access to support their health and wellbeing.
- Communities are enabled to be healthy and resilient.
- To have the best systems and enablers to effect change.

## **How was the strategy developed?**

The 2021-2026 Joint Health and Wellbeing Strategy builds on previous Health & Wellbeing Board strategies and plans including the 2013-2018 JHWS; HWB strategic actions;<sup>1</sup> 'big ticket' items; and the health and wellbeing priorities framework agreed in 2019<sup>2</sup>.

The priority themes in this strategy were chosen through a series of partner workshops and conversations with lead officers and partners in the local system of public services.

Consideration of local data alongside conversations with lead officers informed a list of potential actions under each theme which were considered by the HWB in September 2021.

## **How will the Strategy be delivered?**

A key asset in North Lincolnshire is the strong network of partnership groups with established relationships and programmes of work. These groups are well placed and motivated to embed delivery of the JHWS within their work programmes.

With support from the public health team and JSNA products, the groups will select priorities for delivery guided by the themes and principles and report regularly to the Board on progress.

## **How will we know the Strategy is effective?**

The Health & Wellbeing Board will maintain oversight of the strategy with regular review of performance and population data. The partnership groups with responsibility for delivery will report progress regularly to the Board.

An annual report will inform a yearly review of the Strategy by the Board who will make amendments as required.

End

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<sup>1</sup> <https://www.northlincs.gov.uk/wp-content/uploads/2018/08/JHWS-Supplementary.pdf>

<sup>2</sup> <https://democracy.northlincs.gov.uk/wp-content/uploads/2019/10/Item-14-Strategic-HW-Planning.pdf>