

Title: Marketing and Community Engagement Update			
Period Covered:			
From	23/3/21	To	30/4/21
Achievements and Highlights:			
<ul style="list-style-type: none"> • TFB approve marketing strategy and approach • First e-newsletter “Renew” published and circulated – feedback: 343 circulated, 26% open rate, non–unsubscribed. 			
Current Key Actions:			
<ul style="list-style-type: none"> • Work in progress on x 2 podcast interviews • Work in progress on “Renew 2” – building upon podcast content and having a focus on a particular project. • Complementary webinar on Community Renewal Fund held – Feedback: • Segmented approach to community engagement plan being developed (see complementary document) 			