

## NORTH LINCOLNSHIRE

### TOWNS FUND BOARD

5 March 2021

MS Teams

**PRESENT** - Holly Mumby-Croft MP (Chair); Becky McIntyre, Director of Governance & Partnerships, North Lincolnshire Council; Lesley Potts, Head of Economy & Growth, North Lincolnshire Council; Cllr Rob Waltham MBE, North Lincolnshire Council; Simon Green, Deputy Chief Executive North Lincolnshire Council; Ruth Carver, Greater Lincolnshire LEP; Diana Taylor, Marketing Humber; Sophie Day, British Steel; Peter Campey, Department for Business, Energy and Industrial Strategy; Jo Corney, Department of Work and Pensions (DWP); Samantha Cook, Hampton by Hilton; Dr Faisal Baig, North Lincolnshire Clinical Commissioning Group (NLCCG); Lisa Oakley, Nationwide; Susan Oliver, H&WRA, Voluntary & Community Sector Alliance; Roj Rahman, Community Leader & Trustee of Scunthorpe Central Mosque.

Debbie Frary was also in attendance.

**APOLOGIES** – Apologies were received from Mary Stuart, University of Lincoln; Duncan Willey, PPH Commercial and Andrew Percy MP.

The meeting was held as a Teleconference via MS Teams.

- 72 **WELCOME AND INTRODUCTIONS** - The Chair welcomed all those present to the meeting. A special welcome was made to three new Board members and introductions were made around the Board.
- 73 **NOTES AND ACTIONS FROM PREVIOUS MEETINGS – Resolved** - The minutes of the meeting of the North Lincolnshire Towns Fund Board held on 29 January 2021, be approved as a correct record.
- 74 **DECLARATIONS OF DISCLOSABLE PECUNIARY INTERESTS AND PERSONAL OR PERSONAL AND PREJUDICIAL INTERESTS** – There were no declarations of disclosable pecuniary interests or personal and prejudicial interests.
- 75 **HEADS OF TERMS UPDATE** – Following the recent government announcement a paper was circulated to the Board to advise of the outcome of the Towns Fund bidding Process and the draft Heads of Terms (HofT) provided by the Ministry of Housing, Communities & Local Government (MHCLG) for the Scunthorpe Town Investment Plan. It was reported that the bid had been approved with a budget of £20.9m and an additional £1m that has already been received as part of the accelerated money for the Urban Park. The Board were informed that confirmation on the agreement of the Heads of Terms was required by 24 March 2021 and Denise Hyde, Chief Executive of North Lincolnshire Council, as the Accountable Body and Professor Mary Stuart as Chair of the North Lincolnshire Towns Fund Board, will sign these as approved. It is then hoped to take them to the Council’s Executive meeting on 22 March for formal ratification with a view to submitting them to MHCLG on 24 March 2021. Once the HofT have been signed and

submitted full business cases are to be written and must be submitted within the following 12 months. There are conditions associated with the HofT which are detailed in the paper circulated and which have to be responded to within 2 months of the date the HofT are submitted. The overall timeline of the Programme was outlined to the Board for information (see attached). The following recommendations were made to the Board:

- To recommend approval of the Heads of Terms attached as appendix A to the paper to the Council's Executive.
- To note the status of the funding envelope and agree the need to prioritise funding levels to support individual business cases and that the results of the prioritisation exercise are brought to the April meeting of the Board.
- To continue discussions with Government to develop and champion a holistic, strategic partnership with the various Government Departments to ensure we continue to deliver our vision for Scunthorpe and the wider North Lincolnshire.

Cllr Rob Waltham, North Lincolnshire Council, welcomed the new board members, thanked Lesley Potts, North Lincolnshire Council for providing the paper in the short timescales and thanked Peter Camper, BEIS and Holly Mumby-Croft MP for their support in government. Peter Campey, BEIS thanked the board for their support. It was noted that the Town investment plan was a strong plan and PC confirmed he was available for discussions if and when required to support the development and take it forward. **Resolved** – The Board approved the 3 recommendations as detailed above.



2021\_03\_05\_timelin  
e2021.pptx

76 **CAPACITY FUNDING** – The board were informed that following the initial capacity funding received to support the Town Investment Plan stage, an additional bid has now been submitted. If successful, this funding will be used to add capacity to stage 2 of the process in terms of full business cases. Peter Campey, BEIS, confirmed the assessment process of these bids is currently in progress. **Resolved** – The outcome of the bid to be reported at the next board meeting.

77 **PROGRAMME BOARD NAMES AND ADVISORS** – A Towns Fund Programme Board and Assurance paper was circulated with the agenda outlining details of the strategic decisions, monitoring and evaluation of the programme including a risk register as well as details of the Programme Board and Project Teams. Lesley Potts, North Lincolnshire Council, informed the Board that the Programme Board has been set up and all projects have been assigned a Project Leader, Project Sponsor and resources and specialist advisors highlighted where appropriate. It was noted that support was also available from the Towns Fund Hub and Towns Fund Hub working groups. A highlight report template was also attached to the paper and it was noted that this format will be brought to the Board to inform of progress of the projects. A Monitoring and Evaluation Officer has also been appointed from within North Lincolnshire Council to support in line with the timeline. **Resolved** – The Board approved the Programme Board and Assurance paper.

- 78 **URBAN PARK/ANCHOR UPDATE – Urban Park** - An update report and progress photographs were circulated to the Board with the agenda. It was reported that work is progressing and contractors are currently on site. A revised completion date has been set as 4 May 2021 due to some issues that have been encountered but now resolved. It was confirmed the funding received will be utilised within the necessary timescales. Lesley Potts, North Lincolnshire Council, confirmed the board would be invited to Church Square to see the developments once current restrictions allow. Peter Campey, BEIS, requested the new timeframe to be confirmed in writing. Cllr Rob Waltham, North Lincolnshire Council, supported the acceleration of the project and confirmed the importance of it to the local businesses and young people. **Project Anchor** – The Board were informed the FHSF bid had been successful in achieving £10.67m, subject to submitting a revised spend profile. This profile was submitted on 26 February 2021 and a response from government is expected at the end of month. This will give the ability to commence the delivery of the project which is on the old Scunthorpe market site. This project is another start to regenerating the towns centre with new facilities. **Resolved** – The updates on both projects were noted. Lesley Potts, North Lincolnshire Council to outline the revised timeframe of the Urban Park Project in writing to Peter Campey, BEIS.
- 79 **MEDIA PLAN** – A media plan was circulated with the agenda and Simon Green, North Lincolnshire Council, worked through the document with the Board. A mixed medium approach of communication will be used but predominantly e based. Simon Green, North Lincolnshire Council, confirmed a more detailed set of action plans will be brought forward in a media schedule. It was noted that a whole range of media is required to blend in with the new ways in which we are now communicating. Dr Faisal Baig, NLCCG, commented that employment and income are the 2 biggest factors in health and well-being and offered his support with the engagement team. Diana Taylor, Marketing Humber, also offered Marketing Humber’s support with the comms and media plan. It was noted that there was a need to ensure the wider areas of Scunthorpe understand the benefits this will bring to those area aswell and the benefits are not just based towards Scunthorpe Town Centre. Jo Corney, DWP, commented that there is need to link to the young people of the area and engage with young people in the plan to give the opportunity to grow the talent in the area, to engage with businesses to grow the current Kickstart scheme to develop local people and businesses. Peter Campey, BEIS, confirmed the key messages from government on the Towns Fund is that it is about complimentary funding and a holistic approach to anything that links into the wider investment under the Towns Fund Banner and is not just about the funding. **Resolved** - The comments on the media plan were noted and the Board approved the document and the suggestions put forward.
- 80 **ANY OTHER BUSINESS - Next Steps** – It was confirmed that the next steps would be the progress of the Programme Board and Project Teams which are currently being put in place and invites being sent to appropriate officers. Further details of the next steps were outlined in the paper discussed in item 75 and further details of the Programme Board and Project Teams were outlined in the paper circulated with the agenda at item 77. **Resolved** – Invites to Project Teams to be finalised and progress reported to the Towns Fund Board going forward.
- 81 **DATE AND TIME OF NEXT MEETING** – The Chair confirmed the next meeting as Friday 30 April 2021, 9.30am via MS Teams

